



AMRIT ORGANIC Aromatherapy Bar

Custom Spa Services & Customized Spa Retail

AMRIT CERTIFIED ORGANIC "Aromatherapy Bar" brings the spa body ritual, massage, facial & nail treatment an infinite number of custom formulas.

Blending starts with **Amrit Organic's Unscented Center Oils** from nutritional plants to a journey to "**Customization through Personalization**".

Amrit Organic's Organic Essential Oils add target benefits goals from plant's essential life. The **professional now has the ability** to increase health and wellness for both themselves & the spa guest.

Benefits...a lifestyle with a **holistic approach to a better & more natural healthy living**

AMRIT CERTIFIED ORGANIC Aromatherapy Bar is a collection of **six** highly nutrient **certified organic unscented plant oils** that can be used alone. Their natural property **Features** include all the skins vital needs: conditioning, anti-aging, purification, anti-inflammation and balancing. **Benefits and results** for hair, skin and nails include: healthier texture, supplemental nutrition, strength and resilience and beauty.

AMRIT CERTIFIED ORGANIC Aromatherapy Bar is used **wherever spa oil, lotion or balm is required including:**

- Spa body wraps, scrubs & massage modalities of touch, from Swedish to Marma point deep tissue,
- Facials from mixing with other products, serum layering, facial massage and moisture
- Nail treatments, manicures and pedicures to hand to arm & foot to knee massage

AMRIT CERTIFIED ORGANIC "Nutrient Serum" Retail along with the Aromatherapy Mixing Bar offers the Spa Facial, Massage & Nail professional the creative ability to custom formulate **the service treatment into a home care retail spa product** creating a new spa experience for the spa guest, building the client's loyalty & guarantee's return visits.



Setting the Stage!

AMRIT CERTIFIED ORGANIC Aromatherapy Bar begins in the spa treatment room & ends with offering the one perfect customized product "**Nutrient Serum**" meeting the spa guest's immediate needs at home.

Treatment Room: the spa guest will experience, personalized certified organic oil mixing. Because of the aromatherapy purity & therapeutic strength, only a small amount is required for the appropriate service step.

Retail Area the spa guest will experience, her spa professional choosing & mixing the same perfect custom formula for her to continue her personal spa experience at home.

"**Nutrient Serum**" home care uses includes: for therapeutic baths, moisturizing after showers and baths, in place of a facial crème (recommended in place of all lotions, crèmes & balms).

Benefits to the Spa include:

- **Builds your spa mission** to "customized & personal care" in every spa service
- Builds your spa **Brand & Custom Wellness**
- Builds Sales with **Lower Product Overhead**
- Builds Spa Staff **Pre-booking & Retention**
- Builds extensive spa **Brand & Formulas**
- Builds **Cross Department** specials & selling
- Build **Retail Specialist** support & creativity
- Creates Complete client **Personal Record** keeping
- Creates **Repeat Retail** to **Service** purchasing
- Creates a more involved & **Creative Spa Team**
- Creates **Designer Services, Sales & Marketing**
- Creates **Retail Area Attraction** & personal retail sales
- Creates **Consumer Events:** Spa & Aroma Health Classes
- Creates an **Exclusivity** of services & retail advantages
- Creates **Add-on Services**
- Creates & Build **Staff Careers**, making everyone an expert
- Creates a **Completely Loyal Spa Guest** in your spa brand
- Creates & Builds your spa's **Referral Programs** & Marketing

Additional uses include after Waxing, Microdermabrasion, & Laser Hair Removal & during Reflexology. Ask us for the details!



Knowing the Products!

AMRIT CERTIFIED ORGANIC Aromatherapy Bar for the professional spa service room or station includes six (6) certified organic nutritional oils & three (3) certified organic pure essential oil Collections

Amrit organic Custom Wellness Blending Unscented Center Oils

The top 6 unscented oils, each a perfect base for blending essential oils or using alone for their own special nutrients. We call them center oils instead of carrier oil, because our certified organic unscented oils are the highest in oleic acid & quality & are certified organic food grade.

Certified Organic Unscented Center Oil Collection

Certified organic Signature Blend: our special blend of Sunflower, Jojoba, Extra Virgin Olive oils with non GMO Natural Vitamin E is a complete wellness apothecary: healing & calming, anti-inflammatory & reconditioning, anti-aging & fortifying & promotes healthy skin, hair & nails while it promotes beauty

Certified organic Safflower Oil: high in oleic acid – omega 9, high in antioxidants, is a great moisturizer & high in linoleic acid-omega 6, is a great anti-inflammatory agent, to restore skin calmness & protection

Certified organic Sunflower Oil: higher in vitamin E than any other oil, supplements skin nutrition & high in oleic acid – omega 9 high, in antioxidants & high in linoleic acid-omega 6, promoting anti-dryness & repair to sensitive skin tissue

Certified organic Olive Oil: rich in polyphenols- superior anti-oxidants & hydroxytyrasols- prevents oxidation of keratin, the protein essential to healthy supple skin, lustrous hair & strong nails

Certified organic Sesame Oil: the very best natural conditioner for skin; highly know for its anti-inflammatory properties, it detoxifies leaving skin feel comfortable, youthful, soft & resilient

Certified organic Jojoba Oil: the closest oil to human sebum; its properties balance skin's oil production, softens, smoothes & reduces fine lines. Rich in vitamin E, C & B complex its nutritional values strengthen skins defenses

Certified Organic Pure Essential Oil Collections

GOLDEN COLLECTION

The top 7 floral, fruit & wood notes for custom therapy

Certified organic Lavender: relaxing, astringent & beautiful are the physical properties... Mind Body Spirit properties include- cleansing, balancing, strengthening, calming & refreshing

Certified organic Sweet Orange: soothing, regenerative, stimulating & improves circulation are the physical properties ... Mind Body Spirit properties include- relaxing, stimulating, balancing, sensual & warming

Certified organic Palmarosa: rejuvenating, anti-aging & purifying are the physical properties... Mind Body Spirit properties include- joy, romance, beauty & spirit renewal

Certified organic Lemongrass: antiseptic, strengthening & heals are the physical properties ... Mind Body Spirit properties include- cleansing, refreshing, spirit lifting & joy

Certified organic Patchouli: earthy & healing anti-infection & sensual perfume are the physical properties... Mind Body Spirit properties include- antiseptic cleansing, healing, repels insects & common viruses & used as a skin scent

Certified organic Peppermint: stimulates to better circulation, antibacterial-viral-fungal, very astringent, warms & fights skin infections, are the physical properties... Mind Body Spirit properties include- balancing, warms with joy, very spirit pleasing, & awakening sluggish energy

Certified organic Rosemary: antiseptic, purifying, healing & cleansing, are the physical properties ... Mind Body Spirit properties include- relieving & balancing & strengthening inner beauty

Platinum Collection

The 3 riches essential oils

Certified organic Ylang Ylang: exotic balancing & cleaning of oily skins, & comforting conditioning are the physical properties... Mind Body Spirit properties include- sensuality, beauty, & refreshment.

Certified organic Geranium: a super balancer & antiseptic are the physical properties ... Mind Body Spirit properties include- calming stress & aroma, healing, & sensual

Certified organic Jasmine: renewing & rejuvenating while boosting hydration are the physical properties... Mind Body Spirit properties include: beauty, elegance, calming & inspiration

Americas Collection

Indigenous to the North Americas these oils are precious & healing

Wild Crafted Tarragon: stimulates, antiseptic, fights bacteria are the physical properties... Mind Body Spirit properties include: strengthening & comforting

Wild crafted Myrtle: deodorizing, antiseptic, tonic to balance skin are the physical properties... Mind Body Spirit properties include: clarifying despair, cleansing fear, aiding insight, cleansing inner being & strengthening meditation.

Wild crafted Fir Needle: regulates breathing & helps healing, muscle ache relief are the physical properties... Mind Body Spirit properties include: calmness, balance & earthy aroma.

Wild Crafted organic Penny Royal: purifier & soft mint warming are the physical properties... Mind Body Spirit properties include: calming, regenerative to health & delightful stimulating aroma

Certified organic Sage: strengthening, cleansing, balancing, antiseptic are the physical properties ...Mind Body Spirit properties include a strong, herbal, fresh & spicy aroma that energizes & promotes a refreshed balance.

The Beauty of Blending!

“Personalization through Customization”

Imagine your tag line is ***“This treatment is good for your skin, because I customize to your skins perfection”.***

Blending is an art that makes your spa treatments more exciting and treatment intensive for both you and your client.

We have developed an Aromatherapy Custom Blending Therapy System with super nutritious Certified Organic Carrier Oils and Certified Organic Essential Oils.

The amrit organic difference

Unlike other carrier oil companies, our Carrier Oils like amrit Certified Organic Sesame Oil and amrit Certified Organic Jojoba Oil, can be used alone for the most sensitive and acne skins or you can add amrit Therapeutic Quality Essential Oils, like Certified Organic Lavender Oil and Certified Organic Lemongrass Oil to compliment and target skin’s immediate needs.

Who can customize?

All spa services begin with the skin and end with the Mind, Body and Spirit features and benefits. As massage therapist you serve modalities to the largest skin organ and as esthetician you target smaller parts of the organ with the thinnest cellular layers and most sensitive reaction.

All spa service professionals should and can customize for wellness life styles and immediate results during services. After the service they can proceed to the retail area or turn formulas over to retail professional if trained. *Create your Culture!*

Spa Retail professionals can blend for simple requests and in support of service closing recommendations from spa staff.

Which Spas focus on ultimate client care?

Spas that customize services, retail and with every aspect of their daily business are the top spas. Their cultures include Wellness, Organics, Anti-aging, Aromatherapy, Personalization/ Custom Client Formulas, Client Care Profiling, Highly Trained Staff and Trend Global Services.

Blending protocols For Professional Services:

Massage...

The Consultation determines which certified organic Center Oil meets the client's goals & which Certified Organic Essential Oil therapy.

Measuring Center Oil Guidelines:

- 1 oz = small / under 130 pound frame
- 2 oz = medium / 130 to 170 pound frame
- 3 oz = large / 170 to 250 pound frame

Facial... The most beautiful women in the world use plant oils!

After consultation & facial determination, formulate to target goals along with your facial spa products. Do not mix amrit organic certified organic essential oils with products containing fragrance or other essential oils...

- Add unscented oil to Cleansers & Manual Scrubs to break down debris & soften sebum for maximum extractions with ease
- Formulate & mix a serum for facial massage
- Formulate & mix a serum to layer under a mask
- Add to a mask to improve hydration & removal
- Mix as a finishing moisturizer & Custom blend the Amrit Organic Nutrient Serum Retail for home care therapy

Measuring Center Oil Guidelines:

Facials use small amounts of product & determine by usage without waste.

- 1 teaspoon for double cleansing
- 1/8 teaspoon or 4 drops to manual scrub
- 1/2-1 teaspoon for massage, serum & finishing moisture
- 4-6 drops added to a mask
- 3-4 drops to facial crème

Measuring Essential Oil Guidelines:

Facials are intense small area treatments; please follow the proper amounts for target skin care goals without reaction.

- 1 drop to every 10 ml (1/3 ounce or 1 teaspoon)

Mixing for the facial is easy & cost effective...

- Measure the proper amounts of center oil in one glass or stainless votive size cup
- Use as needed... end the Facial with the finest finishing serum
- Continue the Service by giving the client her "**Nutrient Serum**" Retail Aromatherapy Bar Experience
- Advise you client, that her formula is kept safely until her next visit for review
- "**Nutrient Serum**" is available for purchase between spa services
- Record all you formulas

Custom Aromatherapy Protocols

Measuring Essential Oil Guidelines: Each ounce of center oil ounce allows you 3 drops of in any combination of Three Amrit Custom Blending Essential oil to be added. We recommend focusing on one goal using 1 to 3 different essential oils.

- 1oz = 3 drops
- 2 oz = 6 drops
- 3 oz = 9 drops

How to Mix your formula:

- Pump 1 to 3 ounces of the center oil in a small mixing glass
- Proceeds to mixing in the recommended essential oil

Examples:

For **sore muscles**

1 ounce = 3 drops of Essential Oils
2 drop of Rosemary & 1 drop of Lemongrass

For **stress**

2 ounces = 6 drops of Essential Oil
3 drops of Lavender, 1 drop of Patchouli & 2 drops of Geranium

For **nervousness**

3 ounces = 9 drops of Essential Oils
4 drops of Lavender, 3 drops of Sweet Orange & 2 drops of Geranium

Remember the Center oil penetrates in to tissue releasing nutrition & the essential oil therapy, thus it's important that you chose the best for your clients results.

Custom "Center Oil Blending Only" Protocols For Professional Services:

Sunburns & Problematic Skins:

Pink to Touchable Redness

- 1 ounce extra virgin olive oil
- 1 ounce sesame oil

Severe Sunburn

- 1.5 ounce sesame oil
- .50 ounce extra virgin olive oil or safflower

Irritable or Oily skin

- 2 ounces jojoba oil



Chronic skin sensitivity, flakey patched skin

- 1 ounce sesame oil
- 1 ounce sunflower oil

Skin Types

Oily & Broken Skin

- 2 ounce jojoba

Oily to dry or Combination Skins

- 1 ounce Signature blend
- 1 ounce jojoba

Dry Skin

- 1 ounce sunflower oil
- 1 ounce safflower
- .50 ounce of extra virgin olive oil

Very Dry Skin

- 1.5 ounces extra virgin olive oil
- 1 ounce sunflower oil

Anti-aging & Rejuvenation Blends

Normal Skins

- 1 ounce sunflower oil
- 1 ounce safflower oil

Oily, Sensitive, and Thinner Skins

- 1 ounce safflower oil
- 1ounce jojoba oil

Dry to Very Dry

- 1ounce extra virgin olive oil
- .50 ounce safflower
- .50 ounce jojoba oil

"Nutrient Serum" Retail Experience

Simply take the recommended AMRIT ORGANIC Certified Organic Unscented **Nutrient Serum Retail** product from the shelf, open the tube & remove the glass bottle along with the drop-tapper. Now, open the bottle & add the appropriate certified organic essential oils. Maximum of 9-12 drops total is all that is require in any combination. We recommend using three different essential oils for targeting skins immediate goals.

Examples...

"Signature Custom Blending Formula" for problematic to acne skins!

Take one of the following AMRIT ORGANIC Retail Nutrient Serums:

- Safflower Super: anti-aging & omega nourishing oil for healing
- Sesame: anti-inflammation, balancing and detoxifying
- Jojoba: super oil balancing and relaxing skin balancer

ADD

- 3 drops of Lemongrass
- 2 drop of Rosemary Tunisian
- 4 drops of Lavender

Total: 9 drops

"Signature Custom Blending" for dry to combination skins that want anti-aging support and conditioning!

Take your choice of one of the following AMRIT ORGANIC Retail Nutrient Serums:

- Extra Virgin Olive Oil: super antioxidant/anti aging oil emollient infusing oil
- Sun Flower Oil: super conditioning & omega nourishing oil

Add

- 3 drops of Geranium...super balancer
- 2 drops Patchouli...balancing healing
- 6 drops Ylang Ylang...Conditioning skin cell lover

Total 11 drops

AMRIT ORGANIC has **50 Signature Custom Blending Formulas** to help the spa professional get started.

Our Formulary is available **free when you purchase a Complete Professional Aromatherapy Bar of Center Oils, Essential Oils & Retail Package** or can be purchased for \$35.00