

**Bonnie Canavino, President, developed and designed the Red Cherry Group; manufacturing two Organic Spa Brands...amrit organic & *spa specific*.**

“Our Company Mission is duo purposed” says Bonnie “To be known with integrity, the one true source for superior certified organic professional products that are high nutrition and healing, complimenting a wellness life style for the professional and client”. “And secondly to constantly focus on the future, bringing new direction of wellness to the day spa including: global ancient healing medicines and cultural rituals with using only certified organic ingredients along with advanced training.” “We see the need to include new & modern modalities, organic & green spa living & day spa consulting to help spa grow”.



**Bonnie Canavino, amrit organic & *spa specific* Collections are featured in over 50 publication every year : Organic Spa, Pulse, Massage, DAYSPA, Nails, Nails Pro, Skin Inc. Renew, Salon Today, Modern, Chicago Fashion Magazine, Cranes Chicago, Chicago Tribune, Sun Times, Chicago Midwest Beauty Show .com, National Nurses Ass. Vogue, Allure & Beauty Trends and more... and she lectures and speaks often at national show and private spa events: ABS, Spa & Medical Show, IECSC, Long beach, Face & Body, America’s Expo, Spa Exec and more...**

**Bonnie brings thirty years of private industry career growth, along with public industry management & training, all in the beauty business with a passion of growing spa with integrity from professional to professional.**

### **Bonnie Canavino’s Accomplishments and Biography**

- Bonnie Canavino, President of Red Cherry Certified Organic manufacturing two organic spa brands **AMRIT ORGANIC & *spa specific*** Collections 2007 to Present
- Active member of OTA, Organic Trade Association and ISPA
- President / Creator of Spa Specifics Inc. Spa Consulting Firm... Est. 2003
- Board Director for Cosmetology Chicago 2002 to Present
- National Esthetic Liaison and Advisor for AAEE American Association Esthetics Education
- Private Spa Consulting since 1992
- Signature Services created and designed, receiving national publishing including: Allure, Lucky, Honey, Elle, Chicago Magazine, TCW, Chicago Tribune, Day Spa, and Nails Magazine from 1998 to 2008
- Industry Writer including “IsNow.com” now [www.chicagomidwestbeautyshow.com](http://www.chicagomidwestbeautyshow.com) DAYSPA, SALON PLUS International and Nails Magazines 2002 to 2006
- Contributing Writer for “Chicago Fashion” Magazine [www.chicagofashionmagazine.com](http://www.chicagofashionmagazine.com) 2003-05
- Spa Manager of the Year Award 2000, Spa Magazine & ISPA
- Spa Director and General Manager of Maxine Salon. Chicago Spa for 1998-2003
- Local territories & distributor management in sales & business growth for Bioelements 1989-1998
- Management & Business Associate Revlon / Germaine Monteil, Lancaster USA & EU Division 1985-1989
- Chicago Look Award 1985 /
- Spa Manager-Buffalo Grove Day Spa 1979-1985