



amrit  
ORGANIC  
professional spa collections

**Spa's resource for proven wellness certified organic services and products!**

Made in the USA by red cherry certified organic labs

Bonnie Canavino is the founder and President of  
Red Cherry Certified Organic Labs  
offering two premiere spa organic brands

## amrit organic & spa specifics Collections

**“Our Company Mission is duo purposed” says Bonnie “To be known with integrity, the one true source for superior certified organic professional products that are high nutrition and healing, complimenting a wellness life style for the professional and client”.**

**“And secondly to constantly focus on the future, bringing new direction of wellness to the day spa including: global ancient healing medicines and cultural rituals with using only certified organic ingredients along with advanced training.” “We see the need to include new & modern modalities, organic & green spa living & day spa consulting to help spa grow”.**



Red Cherry Certified Organic Labs is the first Certified Organic food, nutraceuticals, spa and personal care industry laboratory in the US to follow the strictest Organic formulating & manufacturing Laws with certified organic ingredients only and in the forefront of spa innovation.



Amrit organic & spa specifics are  
Spa's first choice for  
Professional & Retail products formulated with only  
certified Organic,  
Natural & Wild crafted Organic Harvested & Processed  
ingredients





amrit means **Eternal Joy**



Our Philosophy is to bring **joy** by offering nutritional and beautifying spa products from Global Cultural

Medical Treatments for Mind, Body & Spirit Health

We use unhampered Certified Organic & Natural ingredients that are **completely “skin digestible”** making every amrit organic professional service & retail spa product superior in benefits & results



amrit organic

Spa Collections continues with

Soaks & Salts

Designer Organic Oils

Wellness Organic Treatment Blending  
Bar

Wellness Organic Retail Blending

Organic Essential Oil Collections

Ayurvedic Rituals

North American Indian Rituals

amrit organic

Wellness Blending

Personalization through Customization

Amrit Organic Professional Oil Collection  
begins with our  
Signature Organic Blend.

This Blend is the most complete wellness  
formula including:

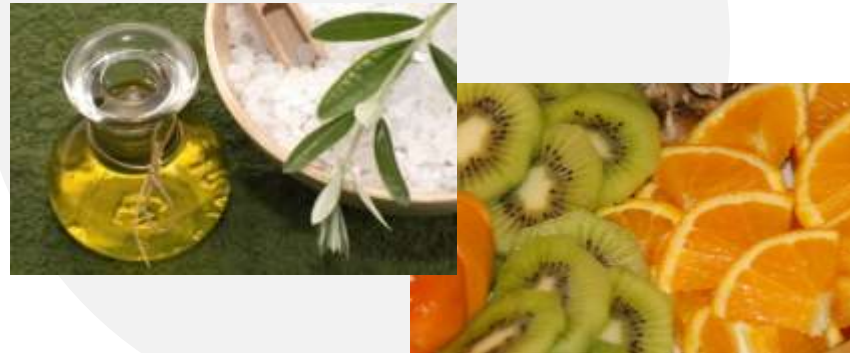
Organic Sunflower Oil

Organic Extra Virgin Olive Oil

Organic Jojoba Oil

Non GMO Plant Vitamin E

Perfect for all spa departments  
Face, Body Hands & Feet



# amrit organic wellness blending bar

Personalization through customization is the future of spa completing the full impact of every service PLUS the advantage of customizing take home retail





It's all about presentation and personalization through customization.

This wellness bar has been designed for facials, body treatments, body massage, hand & foot spa and retail take home therapy.



Each certified Organic Oil has been chosen as **a Center Oil** for it's nutrition, benefits & results.

Each Center Oil experience can be used unscented or mix with any of amrit organic essential oils for additional customization & need

Each therapy is Easy to use & Cost Effective



Conditioning therapy can only happen with take home care. Amrit organic has designed the perfect solution



Each Center Oil comes in a 3.75 ounce glass bottle with a slow drip tapper for you to personalize by custom blending the service therapy into retail or to be recommended with out essential oils added for wellness spa home care.

This unique home care is designed for the bath and skin conditioning and hydration instead of chemical bound lotions.

Beautiful skins Globally use pure oil nutrition



## AMRIT ORGANIC CUSTOM WELLNESS BLENDING UNSCENTED CENTER OILS

THE TOP 6 UNSCENTED OILS, EACH A PERFECT BASE FOR BLENDING ESSENTIAL OILS OR USING ALONE FOR THEIR OWN SPECIAL NUTRIENTS. WE CALL THEM CENTER OILS INSTEAD OF CARRIER OIL, BECAUSE OUR CERTIFIED ORGANIC UNSCENTED OILS ARE THE HIGHEST IN OLEIC ACID AND QUALITY AND ARE CERTIFIED ORGANIC FOOD GRADE.

- Certified organic Signature Blend: our special blend of Sunflower, Jojoba, Extra Virgin Olive oils with non GMO Natural Vitamin E is a complete wellness apothecary: healing and calming, anti-inflammatory and reconditioning, anti-aging and fortifying and promotes healthy skin, hair and nails while it promotes beauty
- Certified organic Safflower Oil: high in oleic acid - omega 9, high in antioxidants, is a great moisturizer and high in linoleic acid-omega 6, is a great anti-inflammatory agent, to restore skin calmness and protection
- Certified organic Sunflower Oil: higher in vitamin E than any other oil, supplements skin nutrition and high in oleic acid - omega 9 high, in antioxidants and high in linoleic acid-omega 6, promoting anti-dryness and repair to sensitive skin tissue
- Certified organic Olive Oil: rich in polyphenols- superior anti-oxidants and hydroxytyrasols- prevents oxidation of keratin, the protein essential to healthy supple skin, lustrous hair and strong nails
- Certified organic Sesame Oil: the very best natural conditioner for skin; highly know for its anti-inflammatory properties, it detoxifies leaving skin feel comfortable, youthful, soft and resilient
- Certified organic Jojoba Oil: the closest oil to human sebum; its **properties balance skin's oil** production, softens, smoothes and reduces fine lines. Rich in vitamin E, C and B complex its nutritional values strengthen skins defenses



# CERTIFIED ORGANIC PURE ESSENTIAL OIL COLLECTIONS

## GOLDEN COLLECTION

The top 7 floral, fruit and wood notes for custom therapy

Certified organic Lavender: relaxing, astringent and beautiful are the **physical properties... Mind Body Spirit properties include-** cleansing, balancing, strengthening, calming and refreshing

Certified organic Sweet Orange: soothing, regenerative, stimulating **and improves circulation are the physical properties ... Mind Body Spirit properties include-**relaxing, stimulating, balancing, sensual and warming

Certified organic Palmarosa: rejuvenating, anti-aging and purifying **are the physical properties...** Mind Body Spirit properties include- joy, romance, beauty and spirit renewal

Certified organic Lemongrass: antiseptic, strengthening and heals **are the physical properties ... Mind Body Spirit properties include-** cleansing, refreshing, spirit lifting and joy

Certified organic Patchouli: earthy and healing anti-infection and **sensual perfume are the physical properties... Mind Body Spirit properties include-** antiseptic cleansing, healing, repels insects and common viruses and used as a skin scent

Certified organic Peppermint: stimulates to better circulation, antibacterial-viral-fungal, very astringent, warms and fights skin **infections, are the physical properties... Mind Body Spirit properties include-** balancing, warms with joy, very spirit pleasing, and awakening sluggish energy

Certified organic Rosemary: antiseptic, purifying, healing and **cleansing, are the physical properties ... Mind Body Spirit properties include-** relieving and balancing and strengthening inner beauty



# CERTIFIED ORGANIC PURE ESSENTIAL OIL COLLECTIONS

## Platinum Collection

### **The 3 riches essential oils**

**Certified organic Ylang Ylang:** exotic balancing and cleaning of oily skins, and comforting conditioning are the physical properties... Mind Body Spirit properties include- sensuality, beauty, and refreshment.

**Certified organic Geranium:** a super balancer and antiseptic are the physical properties ... Mind Body Spirit properties include- calming stress and aroma, healing, and sensual

**Certified organic Jasmine:** renewing and rejuvenating while boosting hydration are the physical properties... Mind Body Spirit properties include: beauty, elegance, calming and inspiration

## Americas Collection

### **Indigenous to the North Americas these oils are precious and healing**

**Wild Crafted Tarragon:** stimulates, antiseptic, fights bacteria are the physical properties... Mind Body Spirit properties include: strengthening and comforting

**Wild crafted Myrtle:** deodorizing, antiseptic, tonic to balance skin are the physical properties... Mind Body Spirit properties include: clarifying despair, cleansing fear, aiding insight, cleansing inner being and strengthening meditation.

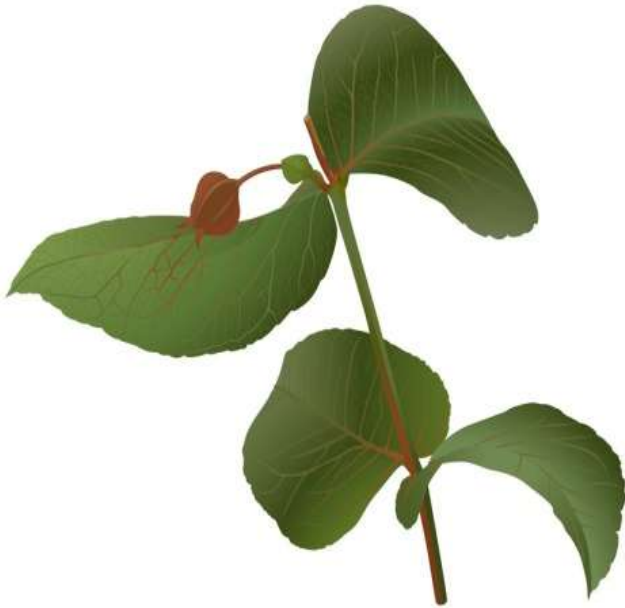
**Wild crafted Fir Needle:** regulates breathing and helps healing, muscle ache relief are the physical properties... Mind Body Spirit properties include: calmness, balance and earthy aroma.

**Wild Crafted organic Penny Royal:** purifier and soft mint warming are the physical properties... Mind Body Spirit properties include: calming, regenerative to health and delightful stimulating aroma

**Certified organic Sage:** strengthening, cleansing, balancing, antiseptic are the physical properties ...Mind Body Spirit properties include a strong, herbal, fresh & spicy aroma that energizes and promotes a refreshed balance.



AMRIT ORGANIC DESIGNER OILS ARE FOR SPAS WHO CHOOSE NOT TO CUSTOM BLEND BY CLIENT BUT WANT TO OFFER SIGNATURES BY SPA CULTURE  
CUSTOM ORGANIC AND WILD CRAFTED ESSENTIAL OILS WITH ORGANIC SUNFLOWER OIL, ORGANIC JOJOBA OIL, ORGANIC EXTRA VIRGIN OLIVE OIL & NON GMO V-E BLEND



- **SINGLE NOTES by the gallon**
- **Sweet Orange Organic**
- **Lavender Organic**
- **Lemongrass Organic**
- **Peppermint Organic**
- **Geranium Organic**
  
- **SIGNATURE APOTHECARY by the gallon**
  
- **amrit organic Signature Personal Blend**  
Organic lavender, lemongrass, & geranium
- **Balance Organic Blend**  
Organic cypress, patchouli & geranium
- **Beauty Organic Blend**  
Organic palmarosa, ylang ylang & jasmine
- **Physical Calmer Organic Blend**  
Organic ginger, rosemary & clove

**Custom Designer Formulation is available upon request by the gallon to design your spa culture.**



Soaks & Salts...the basics with an exotic touch. Foot Soaks, Rubs & Wraps are the next most popular spa body services next to massage.

## **amrit organic Soaks:**

### **Awaken (enlightening)**

Organic Chamomile, Comfrey, & Rose Petals, Organic Peppermint & Wild Crafted Slippery Elm

### **Energize (revitalizing)**

Organic Basil, Lavender, Lemon grass, Wild Crafted Wild Cherry Bark & hazel Leaf

## **amrit organic Salts:**

### **Unscented Signature Blend:**

Certified Organic Cane Sugar  
Spanish & French Sea Salts,  
Dead Sea Salts & Himalayan Salts  
all organically harvested and packaged!

### **Ginger & Cinnamon Salts**

Sea Salts with Organic Coconut Flakes,  
Organic Cinnamon & Organic Ginger

### **Lavender Bud Salts**

Our special blend with Organic Essential oil of  
Lavender & Organic Lavender Buds





## **AMRIT ORGANIC `s top Wellness Blend**

Signature Certified Organic Unscented Massage Oil

Features:

1. AMRIT ORGANIC, USDA Certified Organic Unscented Massage oil is the massage therapist dream oil. A pure blend of Certified Organic Sunflower Oil, Certified Organic Extra Virgin Olive Oil, Organic Sesame Oil and Organic Jojoba Oil...
2. Its color is golden, its spread is long lasting, and its performance is excellent
3. The perfect base oil for custom Essential Oil Blending for signature Body & Facial massage & body therapies.
4. No oil residue, because it's completely "skin digestible"

Benefits:

1. Leaves the body soft and supple
2. Nurtures, balances & promotes healthier skin
3. Leaves whole health plant vitality: antioxidants, vitamins....

Results

1. Skin is comfortable and replenished
2. Skin resilience last longer then traditional oils and crèmes
3. Essential Oil addition adds target wellness





## Unscented Certified Organic Massage Crème

### Features:

1. The massage therapist dream crème.
2. A pure blend of Certified Organic Palm Butter & Certified Organic Palm Oil & Certified Organic Coconut Oil
3. Its color is creamy, its spread is long lasting, and its performance is excellent for deep tissue or deep hydration for extreme dry skin
4. No oil residue, because it's completely "skin digestible"

### Benefits:

1. Leaves the body soft and supple
2. Nurtures, balances & promotes healthier skin
3. Leaves whole health plant vitality: antioxidants, vitamins, minerals and purifying effects

### Results

1. Skin is comfortable and rejuvenated
2. Skin resilience last longer then traditional crèmes
3. Essential Oil addition adds target soreness & wellness





Retail Collection  
Certified Organic Spa home care for  
health & well being

## **AMRIT ORGANIC Guest Spa Bar**

Perfect Retail Talker: a custom blending ORGANIC OIL bar.  
Use in all Retail Areas ● Spa Service Room ● Locker Room



This concise collection eliminates the  
purchase of unused essential oils

Offers more center oils to blend with for a  
broader selection of nutrition

Makes everyone a better retailer

Perfect for custom mailing and  
personalized client experiences

Higher retail profit

Direct connection from service to retail



Do you serve wellness services, but not sure about introducing exotic healing services?

Exotic rituals are the next step towards body healing. Each ritual is a body exfoliation or herbal paste treatment followed with the appropriate massage modality. The Healing process and cleansing mechanisms of the body get a jump start and beauty begins.



## AMRIT ORGANIC

### Ayurvedic Udwartan Ritual steps

- This ritual begins with an invigorating herbal foot soak and a customized tea infusion for ultimate relaxation
- The guest is then led to the treatment room where a mixture of **DOSHA herbs** and aromatic oils are used to create an exotic scrub applied to the body and the gentle exfoliation is performed.
- The guest's treatment can be hot toweled off or the guest can be led to shower off the herbs ...
- and treated with an hour long Ayurvedic **Abhyanga massage** with aromatic oils soothing tired and aching muscles along with lymphatic drainage.



WE are a National NCBTMB CE Provider

We teach on-site education including:

- Theory / Product Knowledge
- Hands On / Modalities & Services

Education Prices are quote by:

- Corporate Programs
- Product Purchase Reward Programs





*spa specifics* means **target treatment**

Formulas were created to meet the needs of clients who struggle with extreme dryness, diabetes, chronic fungus & skin diseases, super sensitivity and strengthening nails and skin and softening specific skin areas!

Unhampered Organic & food grade ingredients are completely "skin digestible" making every *spa specifics* service & profession & retail spa product superior in benefits, features & results





## CREATED TO MEET THE NEEDS OF EVERY SPA NAIL SPAS

Spa nail department see three therapy challenges

Dryness & Poor circulation

Chronic inflammation & diseases

Need for anti-aging and skin & nail strengthening

Each spa specific collection fulfills these exact needs & eliminate waste



## *spa specifics* Collections

**Professional Products** are made with Certified Organic Ingredients only and are formulated for hands feet and body services

### **Signature Collection**

**Velvet Milk** a pure blend of certified organic milks, palm butter & cane sugar, sea salt, & essential oils of lemongrass, lemon, geranium, May Chang & cedar wood - for the most sensitive skins & nails

## 2010 New Collections

- Lavender
- Mints
- Germaine

All Four Collections include:

- Companion Hydrosol
- Duo Exfoliant & Soak
- Duo Action Mask & Massage Balm



## Velvet Milk Its Purpose

- Its designed to soothe fragile skin & nails
- Its anti- inflammatory properties perfectly maintain health & wellness
- Its activity level aids in the healing process of fungus & quiet chronic diseases
- Its benefits are driven to support skin tissue & nails with antioxidants & calcium fortification
- Its results are proven to soften, rehydrate & calm the most sensitive

## Its Pleasure

- Perfect for all skin types
- Perfect for chronic skin & nail problems
- Excellent for sensitive & easily irritated skins and chronic skin diseases
- The collection to choose for wellness & healing goals





## Collection Pedicure & Manicure Steps



Spray Hydrosol Soak & Groom



Exfoliate & Mask & Spray Hydrosol



Signature Abhyanga Massage



Clean Nail & Polish

Never dip feet or hands back in soaking water...

Use hot towels to cover in between steps...

All the certified organic ingredients are "skin digestible", they melt into the skin...



## Collections Body Treatment Steps



Apply Dual Mask



Sprinkle on Exfoliant over Mask



Exfoliation Massage Spray  
Hydrosol



Apply more Dual Mask if needed for  
rehydration of the skin

All 3 Collections are designed for Body Glows and Wraps!

Use hot towels if desired ...

All the certified organic ingredients are "skin digestible", they melt into the skin...

*spa specifics*

Each Collection puts therapy & treatment into all spa nail, hand & foot services-

Each Collection puts the same benefits & results into easy body glows & wraps-

Each Collection is designed to melt the superior ORGANIC ingredients into the skin for full benefits & results-

Every Professional treatment product is water soluble & dissolvable-

Each Collection is approved by technicians for technicians-



AMRIT ORGANIC, *spa specifics* & *Bonnie Canavino* are seen in over 10 trade & consumer magazines each month 2003 - today

